



University of York

Sustainable Transport Plan Project Manager Role

Overview

Having led on the development of its Travel Plan Strategy over some ten years, in February 2020 Director, Georgina Stares, took on a part-time secondment role to the University of York, acting as a consultant Project Manager. Initially the role was to provide hands-on support to the University to prepare the next iteration of its Travel Plan, including playing an instrumental role in setting up the University's 'Sustainable Transport Strategy Group', sitting within the Estates Directorate.

With the onset of the COVID-19 pandemic, the role quickly adapted to supporting the University to understand and, importantly, quantify the likely challenges faced as staff and students begin to return to campus. This has included the use of the most recent travel survey data and car park permit data to assess the likely uplift in demand for staff and students travelling to campus by car as a consequence of restrictions on public transport and car sharing (and how it might best address this through a change in car parking permit entitlement).

In early 2023, TPS completed the latest iteration of the University's Travel Plan, having undertaken a staff and student travel survey to capture 'post-pandemic' travel patterns. The strategy includes targets for a reduction in Scope III emissions from commuting, rather than just mode shift, reflecting the lasting impacts of the pandemic on travel patterns (including a significant uplift in hybrid working) and advancing transport technologies (such as EVs).



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Sustainable Transport Plan Project Manager Role (Seconded)

- Key Skills & Expertise**
- Stakeholder engagement (internal and external).
 - Preparation of marketing materials (using in-house graphic design capabilities).
 - Data analysis to inform future projection of parking demand.
 - Parking permit entitlement review.
- Key Outcomes & Deliverables**
- Managing the successful launch and ongoing delivery of a 2+ year e-scooter and e-bike trial (in conjunction with the City Council and elected members).
 - Quarterly presentation to the Sustainable Transport Strategy Group on progress.
 - Preparation of an Inter-Campus Travel Guide.
 - Preparation of an Active Travel Guide.
 - Increase in the number of cycle parking spaces on campus.
- Other Areas of Work Completed for Client**
- Support for planning applications, including a new Student Centre.
 - Highway design.
 - Travel Plan Strategy preparation and implementation support.
 - EV charging policy and user guide, as well as managing back-end software.
 - Support for bus service re-tendering and temporary shuttle services.
- Key Client Contact** Kris Fieldhouse, Assistance Director of Estates & Campus, University of York
- Project Timeframe** February 2020 – Present (wider support since 2012)